

# ALLEN HU

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April 2024, latest version

## ACADEMIC POSITIONS

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2024 – **University of British Columbia, Sauder School of Business**  
Assistant Professor of Finance

## EDUCATION

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2018 – 2024 **Yale School of Management**  
Ph.D., M.Phil., M.A. in Financial Economics  
*Dissertation Committee:* Nicholas Barberis (Co-Chair), Stefano Giglio (Co-Chair),  
Theis Jensen, Song Ma, Kelly Shue

2013 – 2017 **Tsinghua University**  
B.E. in Industrial Engineering, minor in Finance

## RESEARCH INTERESTS

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Corporate Finance, Entrepreneurial Finance, and Behavioral Finance  
Information in Financial Markets, Unstructured Data & Machine Learning in Finance

## PUBLICATIONS

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- [1] **Persuading Investors: A Video-Based Study**  
(with Song Ma)  
*Journal of Finance*, 2024, forthcoming
- [2] **Asset Complexity and the Return Gap**  
(with Pengjie Gao, Peter Kelly, Cameron Peng, and Ning Zhu)  
*Review of Finance*, 2024, 28(2), 511-550

## WORKING PAPERS

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- [3] **Financial News Production**  
*Job Market Paper*
- [4] **Inference with Cluster Imbalance: The Case of State Corporate Laws**  
(with Holger Spamann)  
Subsuming “On Inference When Using State Corporate Laws for Identification”  
Reject & Resubmit at *Review of Financial Studies*

## WORK IN PROGRESS

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- [5] **Differential Origins and Impacts of Extensive and Intensive Flows: Theory and Evidence**  
(with Xindi He)

[6] **Self-Selected or Designated: Which SIC Code is True?**

SEMINARS, CONFERENCES, AND WORKSHOPS

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**Seminar Presentations**

- 2024 Toronto (Rotman), Emory (Goizueta), OSU (Fisher), USC (Marshall), UIUC (Gies), UBC (Sauder), Michigan State (Broad), Georgetown (McDonough), CUHK Business School, HKU Business School, Tsinghua (PBCSF), Tsinghua (SEM), Cheung Kong GSB
- Pre-2024 ETH Zürich (Online Seminar in Economics + Data Science), Yale (SOM)

**Conference Presentations**

- 2024 CICF, University of Kentucky Finance Conference
- 2021 NBER Chinese Economy\*, WFA\*, TADC, ALEA\*, AFA × 2
- 2020 NBER Behavioral Finance\*, NFA, Swedish House of Finance Consumer Behavior in Financial Markets\*, NBER SI Entrepreneurship\*, NBER SI Household Finance\*, NBER SI Corporate Finance\*, EFA, MFA × 3, WFA\*, SFS Cavalcade NA\*, Finance in the Cloud\*, FIRS\*, Toronto Rotman Gender and Entrepreneurship Workshop\*, Eastern FA, TAMU Young Scholars Finance Consortium\*, RFS-GSU FinTech Conference\*, AFA Poster Session
- 2019 Junior Finance Conference at Indiana University\*, Washington St. Louis Corporate Finance Conference\*, China Financial Research Conference (CFRC)\*
- 2018 NBER Chinese Economy\*, China Financial Research Conference (CFRC)\*, Summer Institute of Finance Conference (SIF)\*

**Conference Discussions**

- 2024 CICF, WFA
- 2021 TADC

**Invited Workshops**

- 2021 Mitsui Summer School on Structural Estimation in Corporate Finance
- 2020 NBER Entrepreneurship Research Boot Camp
- 2019 Princeton Financial Economics of Insurance Workshop
- 2015 Tsinghua PBCSF Summer Camp
- (including scheduled, \* = by coauthors)

TEACHING

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**Yale School of Management**

- 2020 – 2022 **Corporate Finance**, MBA/Yale Law School course, TA for Kelly Shue  
Latest TA Rating (2022): 4.7/5.0
- 2020 – 2021 **Entrepreneurial Finance**, MBA/EMBA course, TA for Song Ma  
Latest TA Rating (2021): N/A

2019 – 2021    **Financial Economics I**, Ph.D. course, TA for Jon Ingersoll and Stefano Giglio  
Latest TA Rating: 4.9/5.0

## OTHER POSITIONS

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2016 – 2018    Research Assistant at Harvard Business School

2016 – 2018    Research Assistant at Tsinghua PBCSF

## GRANTS, AWARDS, AND FELLOWSHIP

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2020    American Finance Association Travel Grant

2020    Eastern Finance Association Distinguished Student Paper Award

2018 – 2023    Yale University Ph.D. Fellowship

## PROFESSIONAL SERVICES

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Referee    Management Science, Journal of Banking and Finance

Reviewer    Research Grants Council (RGC) of Hong Kong

Organizer    Yale Behavioral Sciences Workshop seminar series (graduate student coordinator, assisting Jame Choi)